

Castle Markets Project - Oral History

Interview Transcript

Interviewee Details

Name: Alison Farr

ID Number: CM_054_Farr

Place of Birth: Yeovil, Somerset

Year / Date of Birth: 1985

Interview Details

Interviewer: John Buston

Date / Time: 06/01/13

Place: Sheaf Valley Bakery. 22-24 Meat and Fish, Castle Market.

Transcript

John: So my name's John Buston. I'm conducting this interview on behalf of Castle Markets project. May I ask you your name please?

Alison: I'm Alison Farr

John: And what's the name of this business?

Alison: Sheaf Valley Bakery

John: The Sheaf Valley Bakery. Would you like to describe what sort of stall this is or what this business is and what it sells primarily please?

Alison: Bakery products and supplies if you want to do baking at home. So we've got a variety of flours things you might need to bake cakes bread and then we sell our own bread and cake ourselves.

John: So it covers a broad needs or spectrum. How long has the stall been here or within Castle Market? Can you give me an idea?

Alison: We've been open since September, last year, 2012.

John: Does the stall belong to yourself or is it a company?

Alison: No myself and my partner

John: So since you've been running the stall what changes have you noticed in the market, you haven't been here very long, but is the demand strong or?

Alison: Yeah, it's quite strong. Yeah I mean there are occasionally days when we don't sell anything but most days it's all gone by the end of the day

John: So what aspects do you like about being in this market?

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Alison: I like the atmosphere. The atmosphere's really nice, a good mix of people a mix of products I really like the building, like Sheffield, yeah, very nice to be here.

John: So the building has a good market atmosphere. It's got quite a long historical precedent too. But as you're aware there's going to be a new market opening in the Moor. Are you going there yourselves?

Alison: No we're not, no.

John: So for you it will be an end of this enterprise within this market in general within the markets generally within Sheffield.

Alison: Yep that's right.

John: That's sad isn't it? To some extent?

Alison: Well it is, but we'll hopefully find somewhere for ourselves to set up so

John: So you're confident that you'll be able to do that?

Alison: Oh we hope so yeah [Laughs]

John: Well thank you for your assistance in relation to this interview

Alison: Oh that's no problem