

Castle Markets Project - Oral History

Interview Transcription

Interviewee Details

Name: Anonymous (by request)

ID Number: CM_037_Anonymous
and CM_038_Anonymous

Place of Birth: Sheffield

Year / Date of Birth: 30.03.66

Interview Details

Interviewer: John Buston

Date / Time:

Place: Castle Market

Transcription

| Time | | |
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| | John | Hello my name's John Buston, I'd like to ask you a few questions regarding the market in relation to your role as a stall holder. May I first ask you your name please? |
| | Anonymous | I'm not actually the stall holder but I'm the manageress of the stall and I'm REDACTED. |
| 00:34 | John | May I also ask you your date of birth, its for research purposes only |
| | Anonymous | 30.03 66 |
| | John | May I ask you whether you were from Sheffield originally? |
| | Anonymous | Yes I am. |
| | John | Generally speaking I like to get a general impression of your view of, in relation to how long have you been working here, what the atmosphere's like and as a market. Do you feel its different to a supermarket stall. What the difference between a market stall be and that of a supermarket in relation to the way you relate to people here. Is there a different atmosphere? |
| | Anonymous | Oh atmosphere's totally different in the market. You get a lot more banter with the customer where as a supermarket is a little bit impersonal as I would call it. I have been here 20 year in the market |

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| | | myself and when I first started it was a very very busy market compared to what it is now. It isn't as busy. I can't remember what else you asked. |
| 01:32 | John | That's a very good indication of the way that times are changing. I believe it may not be so busy because customers have a broader choice of outlet, is that it? |
| | Anonymous | It probably is so because there's so many supermarkets cropping up now and they're nearer home as well and you can shop on Sundays as well so it makes the trading a seven day week now instead of just a normal six day week comparison to the other years gone by. |
| 02:03 | John | Right, I understand what you mean. And so there's a change in customer trends and demand so some people may still like the atmosphere of the market so you still have some custom but its not as much as it was say twenty years ago. So what is your view about the new market, do you think that's going to adapt effectively to accommodating the old and the present? |
| | Anonymous | I think you might get a bit of a different clientele going down there maybe, now that its going down to the Moor cos there'll be different shopping outlets down there as well, so I do think you might get a different clientele going in but you also may lose a lot of customers cos a lot of people don't want to travel right down the Moor to that market as well. |
| 02:56 | John | I understand so a lot has to do with where a business is sited, yeh. |
| | Anonymous | To me the market should have stayed here, I agree because to me this is the heart of the market. I've always known this from being a child and I used to come shopping with my mum all the time. |
| 03:14 | John | So you believe that this site does address the customers' needs in terms of position of the site and where situated regarding the population generally speaking. |
| | Anonymous | Yes I do. |
| 03:24 | John | And there are other shops around it which attract other people, yeh. So by trying to upgrade the market you feel that people may be disillusioned by that and not actually shop there, is that what you're suggesting? |
| | Anonymous | I think they will shop there eventually, its just that a lot of people don't like change especially the older people as well, they might find it a lot harder to get down to that market as well, that live at this side of |

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| | | Sheffield as well. |
| | John | Well thank you for your assistance. |
| | Anonymous | Alright, thank you. |

CM_038_Anonymous

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| | John | I would just like to ask you a further question in relation to the interview. So will you and your other staff be able to adapt effectively to the new market? |
| | Anonymous | I'm afraid not, unfortunately we will be made redundant, possibly around November time when the market does decide to go down to the Moor so all the girls will be currently unemployed by then. Our boss who owns the stall which is Blackpool based is trying to downsize and retire unfortunately so I will miss the market I've got to say. |
| | John | That is unfortunate, so for you the new market isn't a positive move. |
| | Anonymous | Not for myself. |